

***Topic: Building Family Wealth in Low-Income Latino Communities – How can my organization have the greatest wealth building impact?***

**Ben Mangan, CEO, EARN**

Ben Mangan is the President, CEO and Co-Founder of EARN. Since 2002, EARN's 2000+ Savers have put aside over \$2.2 million of their own money, and successfully invested millions in college degrees, small business start-ups, and first homes. Ben also founded and leads EARN's California-wide asset policy initiative, the Asset Policy Initiative of California (APIC, online at [www.assetpolicy.org](http://www.assetpolicy.org)), which drives leadership, public will, and policy change for low wage workers in California.

EARN was the 2005 winner of the Fast Company Magazine/Monitor Group Social Capitalist of the Year Award, and was named one of the ten finalists in the 2005 Amazon.com Non Profit Innovation Award.

Ben has more than 15 years of experience in public policy and management, in the areas of education, affordable housing, business development and strategy. Ben was the Midwest Practice Leader for Ernst & Young's Public Private Development Group in Chicago. In this capacity, he led efforts to find solutions to policy, development and strategy problems for public, private and non-profit clients. Immediately prior to joining EARN, Ben served as the Director of Organizational Strategy for an international internet firm.

Ben has worked as a middle and high school teacher, a college admissions officer and an archaeologist. He is from Brooklyn, NY, and holds a Bachelor of Arts in History from Vassar College as well as a Master of Public Policy from Harvard University's Kennedy School of Government.

In 2005, Ben was appointed by San Francisco Mayor Gavin Newsom to the Board of Directors of the San Francisco Private Industry Council. He also serves on the Board of the Mission Economic Development Agency (MEDA).